O. Kleiner AG, Wohlen, Switzerland | Flexible Packaging & Converting

Picture: Wohler Anzeiger

Martin Kleiner
Managing director, O. Kleiner AG

Award-winning packaging, the latest machinery and production routes, and a working environment that results in new ideas and innovations are the heart and soul of the O. Kleiner AG located in Switzerland. High quality packaging is produced at the plant in Switzerland and demands the highest precision from all involved employees.

NEW SOFTWARE FOR EFFICIENT PROCESSES

The old ERP software the company used was not able to offer the same precision and quality the company needed, so CEO Martin Kleiner decided to look for a new software. Updating the old system would have been a similar effort as implementing a new one so the company decided to modernize their software with a more fitting solution and decided to use theurer.com C3.

Key premise: lean processes

The requirements for the new ERP/MIS-system were numerous and diverse, first of all the demand for faster, more efficient procedures should be met. Transparency and detailed analysis were another demand to enable the employees to make faster decisions.

The decision to use theurer.com C3 was a quick one; the software of the IT-company convinced during the first presentation with the demanded features and improvements in comparison to the previously used software. The fact that C3 specializes in print and packaging and that its employees are specially trained for that industry was a bonus, improving the already impressive package theurer.com C3 had to offer. "The in-house competence at theurer.com is astonishing and we really appreciate the consultant's knowledge about the print production processes", explains Martin Kleiner, CEO from Kleiner AG.

The crucial factor to decide for the Germany-based company was that meetings with reference customers were possible before the final decision. They had a similar job and production structure and were able to show exactly how and where theurer.com C3 improved their processes and quality. Additionally the small size of theurer.com and the short decision-making processes resulting from that offer a fast problem solving and were another positive point for theurer.com

Fast, transparent, clear

With the implementation of theurer.com C3 a lot of changes took place in the company located near the Hallwilersee, east of Zurich. "The biggest advantage that we have with using C3 is the transparency in the resource planning," tells Martin Kleiner. "All system users have an overview and can get the necessary information with a few clicks."

FACTSHEET

Company

The O. Kleiner AG is a Swiss company founded in 1954. Using digital, flexographic and gravure printing techniques, the company produces packaging for food and non-food products as well as the specialties CAN-PEEL®, BRAINYPACK® and DIGITAL4®for national and international markets.

Highest technological demands, thinking and acting sustainable as well as ethical values define the strategies and philosophy of the company.

Task

The old software couldn't compete anymore with the increase in quality. A new software was needed to combine precision, quality and clarity. The investment should guarantee longterm streamlining the processes and a better transparency for the business procedures.

Solution

2015 the company decided to use theurer.com C3 from the Germany based company. The pivotal point was the specializing on printing and packaging industry and the knowledge of the employees.

Benefit

- Transparency during calculation: all participating employees are able to see how the prices are calculated and where they might be able to decrease prices
- The document chain links all documents of one order with each other and allows a fast overview for the retraceability
- The customizable dashboards visualize all production status and processes at a glance

One of the most-used tools for the company is the document chain. All recipets, pallets, packaging or single rolls linked to one order can be accessed via the document chain. This makes it easy to compare offers with invoices and delivery notes to make sure all orders are completed or trace them back to the production. All of this with just one click.

Furthermore the dashboards help with keeping an eye on orders and processes during production. They were customized for Kleiner AG during the implementation and can be further individualized by the user. This brings the advantage that changes in requirements can be reacted to quickly and easily, in order to adjust the software to fit the modified demands.

In other instances links, set automatically or manually, simplify searching for important documents linked to the matching orders and save the user a lot of time otherwise spent searching through the whole process chain.

C3 creates transparency

theurer.com C3 meets all of the varying and challenging demands the Swiss company had for the new software. After Going Live in 2016 they only worked with C3 and do not want to miss any part of the software anymore. The simple handling as well as the many tools and possibilities the software has to offer does not only ease the production process, but helps with all processes inside and outside of the company.

About theurer.com GmbH

theurer.com C3 is the leading ERP/MIS software for the printing and packaging industry. C3 organizes all processes - from calculation, sales and production planning through logistics to controlling. With preconfigured business templates, C3 offers "best practice" solutions to specialized companies, such as: Manufacturer of labels, flexible packaging, folding cartons or corrugated products. With about 40 highly qualified employees, the company supports its users in the daily use of C3. About 200 companies in 25 countries and more than 12,000 users automate their business processes daily with C3.

Future with C3

"In the future we are going to invest in more modules," confirms Martin Kleiner. The Swiss company plans to use the new quality management module to ensure the quality of their products with digital quality tests and guarantee their quality. To make orders even more worthwhile and get a better overview over the production processes the company wants to use C3 in the post calculation as well. This will help to identify time and cost consumers.

The factory planning will be further automated with the AI – Artificial Intelligence – module.