



Kartonveredlung KNAPP GmbH, Schwetzingen | Folding Carton & Corrugated



### Stephan Knapp

CEO of Kartonveredlung KNAPP GmbH

"Meanwhile Theurer.com C3 has become the single source of truth in our company – the program has become irreplaceable for us as a central source of information."  
– Stephan Knapp, CEO



## THE ADAPTABILITY OF THE NEW SOFTWARE HAS CONVINCED US

The Kartonveredlung Knapp GmbH in Schwetzingen has been producing innovative cardboard packaging solutions for over two generations. With the interaction of founders, descendants and a team of around 140 employees, creative packaging is developed, produced and sold beyond the German borders in the Rhine-Neckar region.

The decision to look for new ERP software was made after the old system, consisting of a print MIS and several individual isolated solutions for the company's increasingly demanding products, were no longer sufficient to adequately map production. Above all, the flow of information within the company should be improved in order to save time and costs.

### An ongoing success story

The tasks for the new system were varied and demanding. In addition to the obvious time and cost savings, the new software should be able to process live data from production and from the warehouse in order to guarantee an accurate representation of material availability. Additionally the specific demands of the packaging industry had to be solved efficiently.

For various reasons, the decision was quickly made for theurer.com C3. On the one hand, the Business Templates for folding carton and corrugated products were convincing at

first glance. On the other hand the theurer.com ERP software met the extensive catalog of requirements for day-to-day business and future projects in the best way. The pre-configured templates are individually tailored to the requirements of the various industries and enable a quick project start. Theurer.com C3 also impressed with its intuitive user interface and ease of use, which is based on the MS Office programs.

Before the start of the selection process, a new employee was hired as the project manager, who was primarily responsible for the selection of the new software and then for the optimal implementation process up to the go-live in the company. To this day he acts as an important interface between the carton manufacturer and theurer.com. The close relationship between decision-makers and theurer.com consultants is still useful in the joint work and ensures that short distances and coordination times characterize the cooperation to this day.

## FACTSHEET

### Company

The name Kartonveredlung KNAPP has stood for innovative packaging solutions across Germany and Europe for over 50 years. Active, young, dynamic, on the pulse of the time, always on the lookout for the trends of tomorrow, witty and resourceful in the development of new products, the second generation of entrepreneurs is now on board. This also impressed the Sparkassenverband and in May 2015 the Schwetzingen-based company was awarded the start-up prize in the "corporate succession" category by the Baden-Württemberg Minister of Finance and Economics.

### Task

A software that combines all previously used, isolated solutions under one roof which can be used as a single provider.

### Solution

theurer.com C3 as ERP/MIS software specializing in the packaging industry. This means that all processes from estimation, sales and production planning to logistics and controlling can be monitored.

### Benefits

- Better overview and organization of all documents in the production process
- Individual adaptation of the software to the company's processes
- Easy tracking of material consumption and resource availability
- Single source of truth in the company: this means a uniform database and a more efficient way of working



### Optimal customization options

The adaptability of theurer.com C3 made a lasting impression on the decision-makers despite intensive meetings and presentations. "It was really impressive to see how well the software already suited us and could be made even more suitable," explains Stephan Knapp, managing director and son of the company founder. Not only the consultants from theurer.com can make adjustments, after a certain training period, the project manager at Knapp can also adapt parts of the software so that it is optimally suited to the processes of the carton producer.

For Stephan Knapp, one of the best features of the software is the availability of materials and resources. It registers exactly which material and which resources are used when, where and how. The result is precisely managed inventory, optimized ordering processes and simplified resource and material planning.

Theurer.com C3 has also been used to map other standard commercial processes of the company smoothly since its introduction. When creating an offer, each product can be mapped and calculated down to the smallest detail, with just a few clicks. The improved information transparency in the company now ensures that time and costs can be saved at all points in the production chain. The elimination of double entries also saves time: once in the system, the information can be called up from anywhere which enables the users to see what already exists and what has to be created.

### Better overview through document chains

Overall, the managing directors and employees of the creative cardboard producer see the decision for theurer.com C3 confirmed every day. Many of the reasons that spoke in favor of the ERP market leader have already been mentioned, countless others convince the company every day that the decision was the right one.

"The document management system gives us a much better overview of all relevant documents on customers and orders," reports Benjamin Sigmund, IT project manager. "The document chains also make work much easier than the isolated solutions that were used earlier." In general, the central storage of all information that occurs in

the company helps to streamline processes and work more efficiently.

Another highlight is the gang form production, which makes it possible to produce orders with small runs together on one sheet in order to save resources and to produce more cost-effectively. The carton manufacturer's customers also appreciate this - they save money with this form of production.

The introduction of theurer.com C3 has also boosted the company's external image thanks to the uniform design of all documents. Not only the standards such as offers, order confirmations or delivery notes are in the same design but also the logistics labeling and thus the appearance of the whole company is uniform and professional to its customers - without additional effort!

### Further investments in the digital future

Together with theurer.com, Knapp Kartonveredlung wants to move further into the digital future. "We want to drive the digital transformation even further and are eagerly awaiting the next developments from theurer.com", explains Stephan Knapp. With the Mobile BI module, it is already possible to call up all of the company's important data while on the move.

The new development t-screen dashboards from theurer.com are also interesting for the company and shall be established. They digitize and streamline communication in the company so that employees are always well informed and know about current events in the company, e.g. via the digital notice board.

"We see our future with theurer.com", says Stephan Knapp. "The developers and consultants keep an eye on current events, on the market and know what is important." With further investments and developments in the digitization of processes in the context of Industry 4.0, theurer.com is expanding its lead on the market and ensuring that theurer.com customers will remain industrial cost leaders in the future.