



pratopac GmbH, Klaus, Vorarlberg | Folding Carton & Corrugated Products



Alexander Abbrederis

CEO, pratopac GmbH

"The absolute best advantage we have with theurer.com C3 is the overview of the warehouse. In the past, we often had problems implementing FIFO, but with C3 we have a much better overview of the inventory turnover and finally order in our warehouses."

FROM STAND-ALONE SOLUTION TO PROCESS ALL-ROUNDER

Quality. Reliability. Sustainability. For pratopac GmbH from Vorarlberg, these are not simple buzzwords, but the company's lived philosophy. As a pioneer for packaging solutions in the border triangle, the family-owned company produces round packaging, cardboard packaging, as well as PE and OPP films, sacks and carrier bags at two locations.

The desire to further consolidate the three pillars of the company's philosophy led the managing directors Werner and Alexander Abbrederis to look for a new ERP solution in 2014. Previously, the company worked with a self-programmed stand-alone solution that could only be maintained by one employee in the company. This software was used exclusively for order processing, which led to long distances and complicated processes within the company.

A new overall solution was needed. A software that could map and connect all processes in order to link and streamline the workflows within the company.

Advisor helps with decision

To assist in the search, the company employed a consultant to pull together the requirements for the new software and then review the vendors under consideration.

First of all, it was important that the new solution could seamlessly replace the old one so that order processing would not be interrupted. However, during the initial information phase, it quickly became obvious that it would be better to invest in additional modules in order to obtain a more comprehensive mapping of all processes. The first step was to focus on administration and accounting, followed by production.

Based on these requirements, a call for bids was launched. "The consultant's input was very important for us, because until then the knowledge about ERP software in our company was not very pronounced, which changed with the introduction of theurer.com C3," explains Alexander Abbrederis, Managing Director of pratopac.

During the software selection process, it quickly became clear that theurer.com C3 would be the best choice for the company, because the market-leading software could not only meet current requirements without any problems, it would also be able to grow with the company's future needs, such as digitalization, automation and networking.

FACTSHEET

Company

The company pratopac stands for quality, reliability and sustainability. As a customer-oriented service provider, the first concern is to have satisfied customers. Only if the quality of the products and the services is right, everyone is satisfied. pratopac also stands for environmentally conscious actions. The company uses environmentally friendly materials wherever possible. Customer satisfaction, working in a way that conserves resources, and thinking in terms of results that takes into account not only financial gain but also criteria such as quality of life are the most important cornerstones of the corporate philosophy to which the entire pratopac team is committed.

Task

A new ERP system was sought to replace the company's old DOS-programmed stand-alone solution

Solution

theurer.com C3 met and exceeded the requirements and expectations pratopac had for the new software. Over time, theurer.com and pratopac grew together.

Benefit

- Increased efficiency through digitization of all corporate processes
- Seamless connection of the high-bay warehouse
- Thanks to business intelligence evaluations, the highest transparency in all areas of the company

Facts theurer.com

theurer.com C3 is the leading ERP/MIS software for the printing and packaging industry. C3 organizes all processes - from estimating, sales and production planning to logistics and controlling. With pre-configured business templates, C3 offers „best practice“ solutions for specialized companies, such as manufacturers of labels, flexible packaging, folding cartons or corrugated products. With 60 highly qualified employees, the company supports its users in the daily use of C3. Over 200 companies in 30 countries and more than 2000 users automate their business processes with C3 every day.

Efficient and fast work with the new software

"The shortcuts in My Central give me quick and easy access to reports that I regularly need," Abbrederis continues. "What really impressed us was the fast connection of our high-bay warehouse." A completely new interface had to be programmed to connect the high-bay warehouse of the Austrian family-owned company, which was realized quickly and efficiently by theurer.com developers during the software's implementation phase.

Overall, theurer.com C3 gives pratopac greater transparency across the entire company. Thus, stock levels, material movements and storage locations of semi-finished and finished products are monitored and recorded. Through the

introduction of theurer.com C3, all processes in the company have been better linked and simplified, so that enormous time and effort are saved in daily work and efficiency is increased. With the help of the Production Planning System (PPS) module, it is possible to seamlessly monitor the entire manufacturing area and react as quickly as possible to even the smallest changes. Order planning has also been simplified: In the graphical scheduling board and the integrated drag-and-drop function, flexible rescheduling and adjustment of production processes is easily possible at any time.



Do work where it is needed

Despite the challenges during the implementation phase and the live start, pratopac is very satisfied with the new ERP software. Work is now done where it is done. Delivery or pallet bills are no longer laboriously created and printed in the offices, but directly in the shipping and other areas where they are needed, again saving time and increasing efficiency.

C3 warehouse management has enabled pratopac to better implement FIFO, resulting in shorter material storage times and more efficient inventory turnover. Overall, the improvements that have occurred throughout the company with theurer.com C3 are unmistakable and of great value. For example, since the introduction of C3, thanks to the higher level of detailed planning, not only have sales increased, but expenses have also been reduced.

Further investments foreseeable

In the future, pratopac will continue to work with theurer.com C3. "Our next investment will be the C3 web modules," Alexander Abbrederis predicts for the future. "We want to simplify ordering for our customers, and these modules provide the appropriate basis for this." The company also wants to continue the digitization of its own processes, so that the mobile CRM module can also be used. "We expect this to result in faster processes and more efficient workflows. We look forward to further cooperation and are excited to see what new developments theurer.com will present."